

Our Programs

Scenic Communities

We work with communities large and small across Missouri to enhance the visual attractiveness. We promote local sign ordinances that reduce blight and preserve community character and provide resources on other community appearance issues such as cell tower locations, streetscape design and tree ordinances.

Scenic Byways/ Heritage Tourism

Scenic Missouri is a statutory member of the Missouri Scenic Byways Advisory Committee. We work closely with MODOT on the direction of the program and provide assistance not only to existing byways but also those interested in the program as well.

With Missouri's abundance of natural beauty and distinctive and historic communities, our goal is to increase Missouri heritage tourism by establishing one of the premiere byways programs in the nation.

Green Streets and Highways Initiative

Our Green Streets Initiative encourages state and local highway departments to ensure that environmental and community values are incorporated into transportation design. We advocate for projects that incorporate strong aesthetic standards, accommodate bicyclists and pedestrians and enhance the surrounding environment.

“Communities should be planned with an eye to the effect made upon the human spirit by being continually surrounded with a maximum of beauty.”

- Thomas Jefferson

“By making our roads highways to the enjoyment of nature and beauty we can greatly enrich the life of nearly all our people in city and countryside alike.”

- Lyndon B. Johnson



“protecting and promoting Missouri’s scenic landscapes and communities”

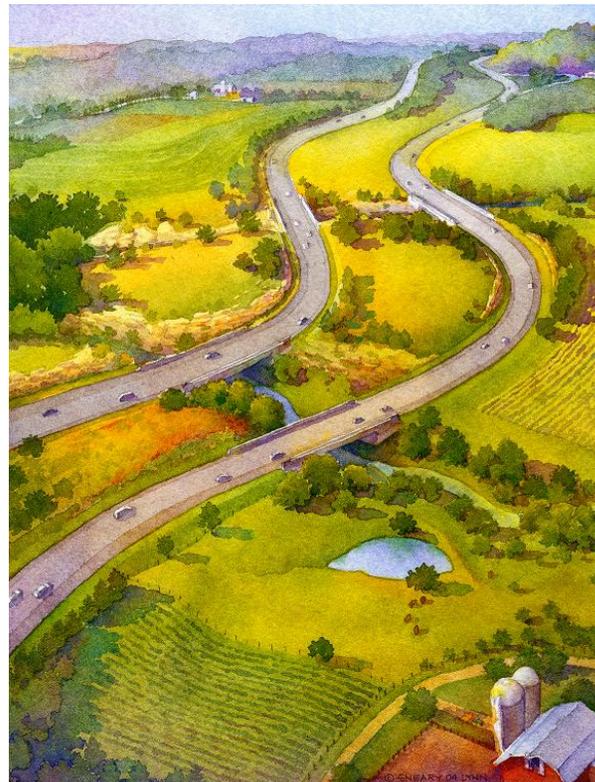
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